



Ministry of Civil Aviation
Government of India



Asia's largest event on Civil Aviation
(Commercial, General and Business Aviation)



**WINGS INDIA
2024**

18th - 21st January 2024
Begumpet Airport, Hyderabad, India



SPONSORSHIP MATRIX



www.wings-india.co.in



PLATINUM PARTNER

INR 60 Lac / US\$ 90,000

*** Plus GST as applicable
(EXCLUSIVE)**

- 2 Speaking slots at Global Aviation Summit.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition.
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Exclusive hoarding at the most visible site at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Double Spread Colour advertisement in the show directory (artwork to be given by the partner).
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 200 Business Visitor Passes.



GOLD PARTNER

INR 50 Lac / US\$ 80,000

* Plus GST as applicable



- 1 Speaking slots at Global Aviation Summit.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition.
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Exclusive hoarding at the most visible site at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Double Spread Colour advertisement in the show directory (artwork to be given by the partner).
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 100 Business Visitor Passes.





SILVER PARTNER

INR 45 Lac + US\$ 75000

*** Plus GST as applicable
(MAXIMUM OF 2 SPONSORS)**

- 1 Speaking slots at Global Aviation Summit.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition.
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Exclusive hoarding at the most visible site at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Double Spread Colour advertisement in the show directory (artwork to be given by the partner).
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 50 Business Visitor Passes.



PARTNER AIRLINE

INR 30,00,000 / US\$ 45,000

* Plus GST as applicable
(EXCLUSIVE)



- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition.
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Exclusive hoarding at the most visible site at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- Colour advertisement in the show directory (artwork to be given by the partner).
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 50 Business Visitor Passes.





LANYARD/BADGE PARTNER

INR 25 Lac + US\$ 40,000

*** Plus GST as applicable
(Exclusive)**

The most visible mobile branding used for exhibitors, different partners, special invitees, official delegations, business visitors & media (all category of badges excluding Government Official).

- The logo of partnering company will get branding on Lanyard & Badges for all participation categories excluding Government Official.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition.
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- Colour advertisement in the show directory (artwork to be given by the partner).
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 50 Business Visitor Passes.



NETWORKING DINNER PARTNER



INR 20,00,000 / US\$ 35,000

*** Plus GST as applicable
(Exclusive)**

- Acknowledgement of your company as the networking dinner partner on the thank you partner hoarding at the dinner venue.
- Name and logo of the company on the invitation cards acknowledging your company as the host for networking dinner.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One full page colour advertisement in the show directory (artwork to be given by the partner)
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- 50 Business Visitor Passes
- 15 Networking Dinner invitation cards for the event
- Logo in the Partner webpage on the show website





RECEPTION PARTNER

INR 15,00,000 / US\$ 25,000

* Plus GST as applicable
(Exclusive)

- Exclusive hoarding at the spirits serving area as partner of reception.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Exclusive hoarding at the most visible site at the exhibition venue
- Name and logo on the thank you partner page in exhibitors catalogue.
- Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 25 Business Visitor Passes



ASSOCIATE AIRLINES

INR 15,00,000 / US\$ 25,000

* Plus GST as applicable



- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 25 Business Visitor Passes





WEBSITE PARTNER

INR 10,00,000 / US\$ 20,000

* Plus GST as applicable

www.wings-india.co.in

- Your company's logo hyperlink to your website on www.wings-india.co.in.
- Acknowledgement of the website partnering company from home page of the website & also, on all the other subsequent pages.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 15 Business Visitor Passes



BARRICADING PARTNER



INR 10,00,000 / US\$ 20,000

* Plus GST as applicable

Static aircrafts are displayed at a designated area for viewing by visitors. To facilitate crowd, control the area is barricaded.

- Display of the company's name and logo on all barricading of the static display area, tarmac.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 15 Business Visitor Passes





SIGNAGE PARTNER

INR 10,00,000 / US\$ 20,000

* Plus GST as applicable

- Name and logo of partnering company will be displayed at all signages board within or outside exhibition venue.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition.
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 15 Business Visitor Passes



WINGS INDIA 2024



RESTAURANTS/ FOOD COURTS PARTNER

(INR 10,00,000 / US\$ 20,000)

* Plus GST as applicable



- Logo of Partnering company to get prominent display of name and logo at all the restaurant, food court and cafes.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 15 Business Visitor Passes





MEDIA LOUNGE PARTNER

INR 10, 00,000 / US\$ 20,000

*** Plus GST as applicable
(Exclusive)**

- Logo of Partnering company to get prominent display of name and logo at Media Lounge.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 15 Business Visitor Passes



REGISTRATION DESK PARTNER



INR 10,00,000 / US\$ 20,000

*** Plus GST as applicable**

- Company name & logo will be displayed on all registration desks.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 15 Business Visitor Passes





INAUGURAL KIT PARTNER

INR 10,00,000 / US\$ 20,000

* Plus GST as applicable
(Exclusive)

- Name and logo of partnering company on the inaugural kit.
- Inaugural kit containing small water bottle and caps (caps to be provided by the partnering company)
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 15 Business Visitor Passes



BUSINESS CENTRE PARTNER

INR 7,50,000 / US\$ 12,000

*** Plus GST as applicable
(Exclusive)**



- Logo of partnering company to get prominent display of name and logo at the business centre.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 10 Business Visitor Passes





VIP LOUNGE PARTNER

INR 7,50,000 / US\$ 12,000

*** Plus GST as applicable
(Exclusive)**

- Logo of partnering company to get prominent display of name and logo at the Lounge.
- Brochure stands space will be provided in the lounge to place brochure / literature of the partnering company (literature to be provided by the company)
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 10 Business Visitor Passes



FAIR GUIDE PARTNER

INR 7,50,000 / US\$ 12,000

* Plus GST as applicable
(Exclusive)



A handy quick reference guide with the details of hall plans indicating who's located where. This guide is distributing to all special invitees, business visitors, foreign delegation and media. Also, it is placed at all information desks. A total of 50,000 fair guides to be printed.

- Name & logo of the partnering company on the cover page of the fair guide.
- Acknowledgement as the category partner on the main page and on the thank you partner page on event website and on the main entrance of the exhibition
- Name and logo on the thank you partner hoardings at the exhibition venue.
- Name and logo on the thank you partner page in exhibitors catalogue.
- One Full Page Colour advertisement in the show directory (artwork to be given by the partner)
- Name and logo of the company in all the promotional materials (except those released through DAVP) to be printed after the confirmation of the partnership.
- Company profile to be acknowledged in 150 words in exhibitors catalogue.
- Networking Dinner Invitation Cards for the event.
- 10 Business Visitor Passes





SPONSORSHIP TABLE

Category	Amount in INR	Amount in USD
PLATINUM PARTNER	60,00,000	90,000
GOLD PARTNER	50,00,000	80,000
SILVER PARTNER	45,00,000	75,000
PARTNER AIRLINE	30,00,000	45,000
LANYARD/BADGE PARTNER	25,00,000	35,000
NETWORKING DINNER PARTNER	20,00,000	35,000
RECEPTION PARTNER	15,00,000	25,000
ASSOCIATE AIRLINES	15,00,000	25,000
WEBSITE PARTNER	10,00,000	20,000
BARRICADING PARTNER	10,00,000	20,000
SIGNAGE PARTNER	10,00,000	20,000
RESTAURANTS/ FOOD COURTS PARTNER	10,00,000	20,000
MEDIA LOUNGE PARTNER	10,00,000	20,000
REGISTRATION DESK PARTNER	10,00,000	20,000
INAUGURAL KIT PARTNER	10,00,000	20,000
BUSINESS CENTRE PARTNER	7,50,000	12,000
VIP LOUNGE PARTNER	7,50,000	12,000
FAIR GUIDE PARTNER	7,50,000	12,000

**Plus GST as applicable*

Contact Details

Head Office

FICCI Trade Fair Secretariat
 Federation of Indian Chambers of Commerce and Industry
 Federation House, Tansen Marg, New Delhi - 110 001
 Tel: +91-9867312834

Email: nachiket.basole@ficci.com

www.wings-india.co.in